Tavistock Community Wellbeing Event







October 2024

West Devon CVS
Community & Voluntary Services

Charity Number 1119730

Visit Us

https://westdevoncvs.org.uk/

Event Purpose

On Friday 6th October in Butchers Hall Tavistock, a well attended community event, organised by West Devon Community & Voluntary Services, on behalf of Tavistock Health and Wellbeing Alliance was held.

The purpose of the event was to bring together local services from the voluntary, community and statutory sectors in an information event for the public to raise awareness of help and support available.





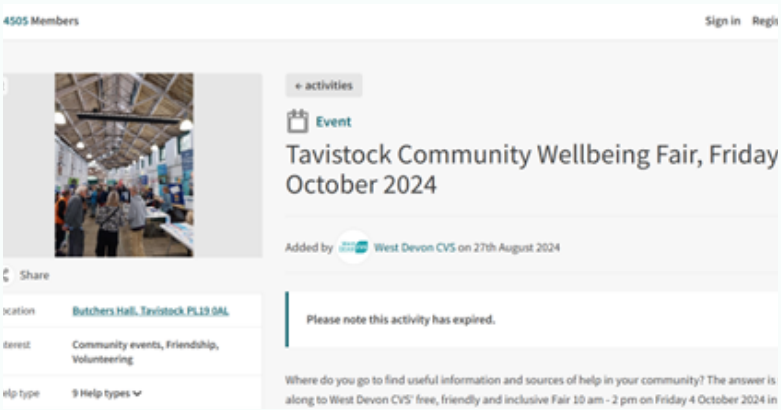
Event Summary:

- Feedback, collected by means of evaluation forms, was overwhelmingly positive with a large majority appreciative of the opportunity to network together, make good connections and have meaningful conversations
- All stallholders commented on what a lovely choice of venue it was- light, airy, well laid out, albeit just a little chilly at times
- Special mentions also went to the free refreshments on offer, with many commenting it was a welcome touch that they hadn't received at other events they had been to
- The presence of the Town Mayor and County Councillor was also appreciated, with one group mentioning they were able to have a positive conversation with both- an opportunity they had not had before this event

Event Promotion







Pre event promotion included articles in local magazines and The Tavistock Times Gazette. Listings on Devon Connect and posters and flyers distributed around the local area including shops, libraries and community centres.

We used our Facebook presence for promotion, sharing the event on our Facebook page as well as local town and village pages in the weeks leading to the event. We also used live postings during the event to encourage attendees.

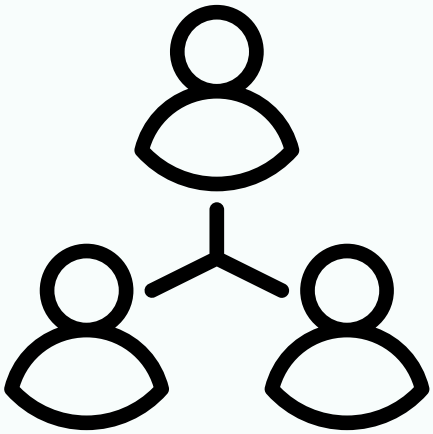
Facts and Figures

Over 400 members of the public



37 Stallholders





100% increased knowledge of services in the area



Over 70 copies of In Touch local directory distributed

Feedback

“Events like these are the reason we visit Tavistock every year!”

Member of the public

“Its been amazing to network”

Stallholder

“Enjoyable as ever!”

Stallholder

“Free refreshments were a lovely, unexpected, bonus!”

Stallholder

“Absolutely wonderful!”

Member of the public

“ I didn’t believe in the power of networking until I attended these events!”

Stallholder

Considerations for next time



Increased footfall

- Although the event was well attended several of the stallholders suggested in their feedback that there could have been more members of the public
- The initial hour was the slowest footfall, possibly go for a more concentrated approach of 11-2 and offer some sort of lunch refreshments.
- Hold the event on a weekend



Event promotion

- Next time perhaps a longer run up of promotion could help
- Suggestions included signage from the town square to the event or a large banner across the market gates
- Ensuring groups that attend attract the widest audience of people possible

Conclusion

- Overall the event was a great success with many groups and members of the community going away more informed, connected and aware of their local community and how it can support them.

- Special thanks to Devon County Councillor Debo Sellis for providing generous funding towards this event and Tavistock Rotary and Tavistock Lions for funding the reprint of ‘In Touch Tavi’. Lastly thank you to Wren Music for entertaining everyone during the afternoon.